

IT Essentials for Non-IT Leaders

Making IT a “Team Sport”

Start with best practices

Through the breadth of our network and the depth of our expertise, we forge and find the best practices that

- Help our members set course
- Power the technologies needed to accelerate progress
- Provide the foundation for consulting partnerships that transform organizations

Then hardwire those insights into your organization with research, technology, and consulting

STRATEGY

Helping **CEOs, chief information officers, chief marketing officers, and chief strategy officers** chart course and grow their businesses.

CARE DELIVERY

Helping **chief medical officers, medical group executives, network executives and clinical leaders** improve patient care and position for a value-based system.

OPERATIONS

Helping **CFOs and COOs** reboot their approach to profitability.



96%

membership renewal rate among U.S. hospitals

100%

of U.S. News and World Report "Honor Roll" hospitals are members

4,400+

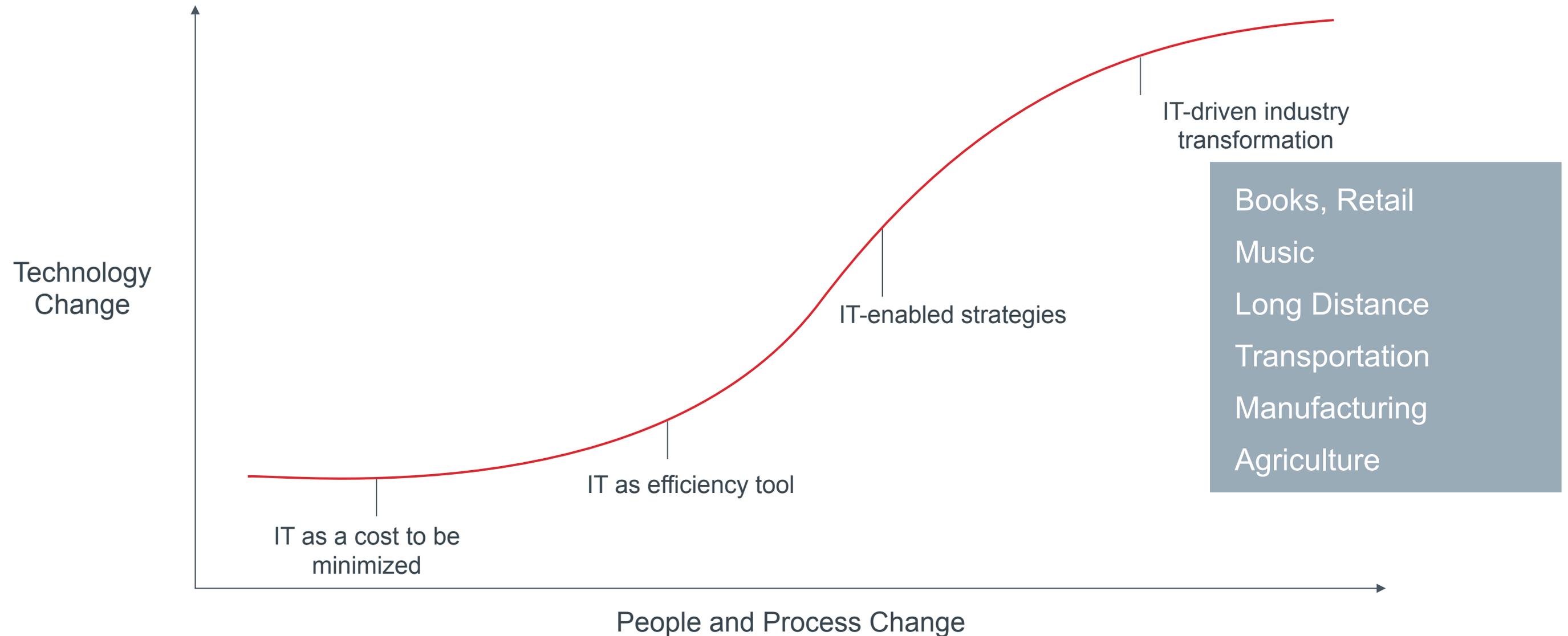
health care member organizations

9,500+

CEO and COO relationships

Four Perspectives on the Use of IT in Health Care

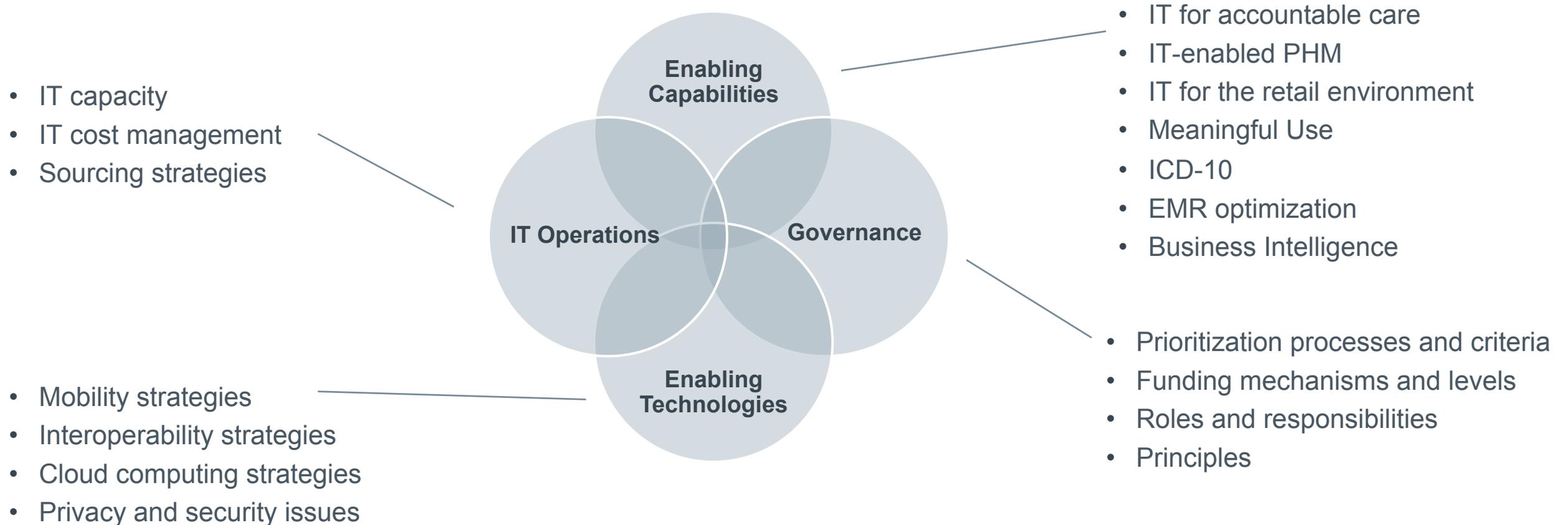
Many Organizations Moving to “IT-Enabled Strategies”



CxO Education: “What Do I NEED to Know?”

IT Must Be a “Team Sport” at All Levels

Possible Domains and Sample Topics for Basic Education

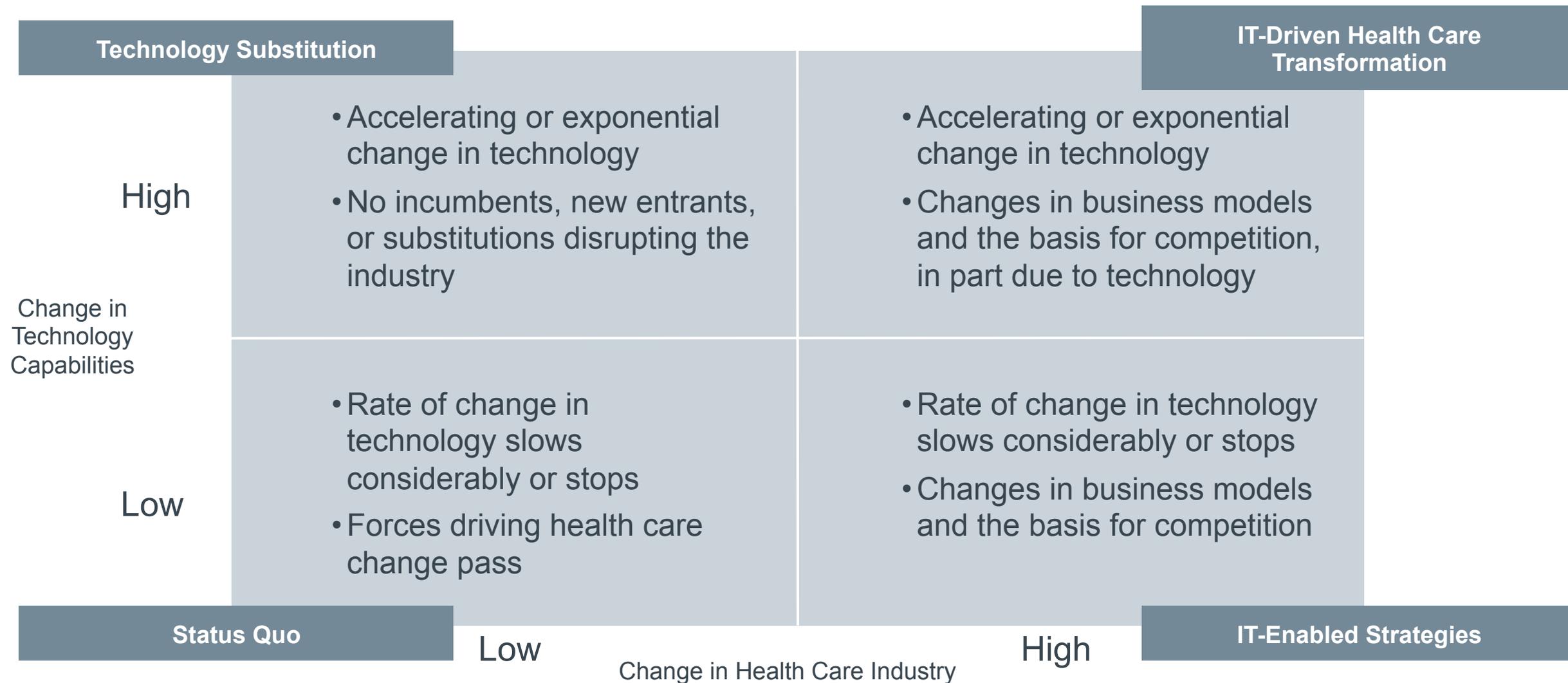


IT governance is frequently the strongest predictor of value from IT-related investments.
It is hard to govern what you don't understand.

The Future of IT and Health Care?

Very Few Provider Organizations are “Digital Masters”

Competing Visions for Technology and Health Care



Source: Adapted by ABC HCITA from “Leading Digital” written by George Westerman, Didier Bonnet, and Andrew MacAfee; The Advisory Board Company Health Care IT Advisor research and analysis.