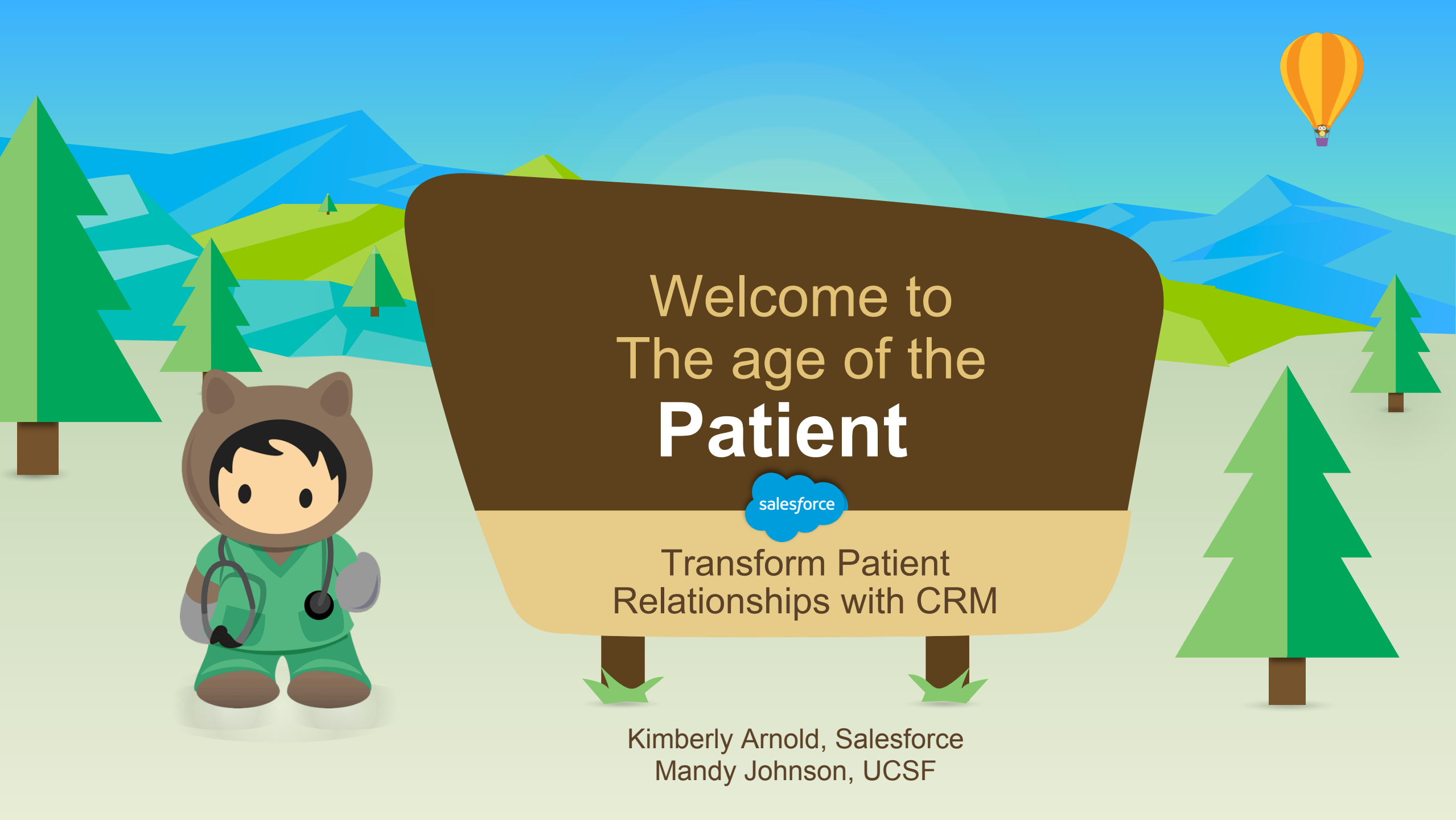

Kimberly Arnold, Salesforce
Mandy Johnson, UCSF

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http://bit.ly/UCSFAthena

About UCSF Hereditary Cancer Clinic

Provides personalized care to patients with genetic variations that put them at higher risk of developing cancer

Hereditary Cancer Risk is a “Lifetime Gig”

Patients carry this genetic risk factor
in every cell of their bodies,
every day of their lives.
And they can pass it onto their children.

Managing Hereditary Cancer Risk: Eliza's Journey

Mother diagnosed with o.c.

21 AGE

Sister diagnosed with b.c.

30 AGE

Birth of 1st child

31 AGE

Genetic counseling

33 AGE

Begin high-risk breast and ovarian surveillance

33 AGE

Birth of 2nd child

36 AGE

Risk-reducing surgeries

45 AGE

Nutrition counseling

47

Genetic Counseling for 1st child

52

Hereditary Cancer Requires a Lifetime Relationship

Effective Management Requires Data Beyond the EHR

Patient Record

Family Units

Research Protocols

Genetic Testing

Multi-year Care Plans

CRM Will Support More Coherent, Coordinated Care

Care Plan to manage lifelong Cancer Risk

Collaborate with patient to build and revise Care Plan

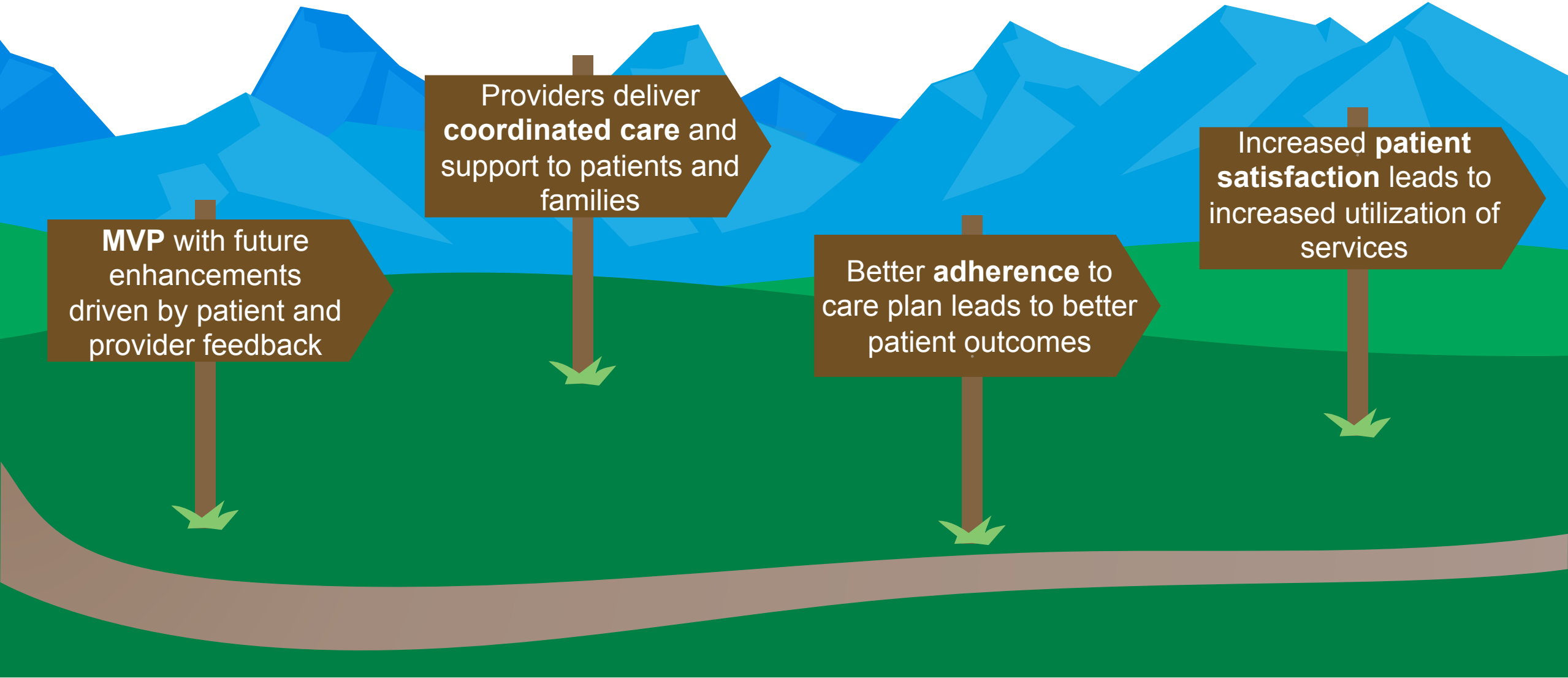
Complete patient screenings per the Care Plan

Schedule patient visits per the Care Plan

Communicate with family members

HCC and CRM: Looking Ahead

Enabling clinicians to proactively manage patients



Your **Patient Journey** Checklist

Complete view of the patient

clinical and non-clinical data

Collaboration and Support

patient, providers, and caregivers

Across Every Channel

including secure video, live messaging

On Any Device

web, tablet, phone

Customizable Care Plans

using evidence-based protocols

Patient Engagement

including surveys and care plan progress

Measure Outcomes

on patient progress and care plan effectiveness

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