



hfma™ northern california chapter
healthcare financial management association

GO BEYOND

The 3rd Annual HFMA Northern California

Women's Event

Friday, July 24, 2015

8:00 am - 4:00 pm

Wente Vineyards

5050 Arroyo Road, Livermore, California

www.hfma-nca.org

Join us this summer at our new location!

WE

This year's Women's Event will be a fitting end to your busy work week, as you take this time to network and learn from women entrepreneurs and leaders. Picturesque views of Wente Vineyards and the rolling hills of Livermore Valley on a warm summer day provide the perfect backdrop for a great weekend retreat.

What's new this year:

- Plenty of free parking!
- Optional wine tasting in the Wente wine cave to cap off the event
- Women bonding together to help other women - we will be collecting gently used professional clothing, shoes and briefcases for *Dress for Success*, a national non-profit organization that helps disadvantaged women by providing professional attire, a network of support and career development tools

Gold Sponsors



GETIXHEALTH



Featured Speakers and Topics

- 🌟 **Keynote Address: Success, in your play of life, includes a cast of many and a verse of possibilities**

Kim Ashton

Facilitator, Speaker and Author, Kim Ashton International

- 🌟 **Tipping the World Right Side Up**

Lisa T. Wood

Professor, JFK University; Inventor; Contra Costa Supervisors' Woman of the Year

- 🌟 **The "Be" Attitudes of Success**

Kari Cornicelli

Former Chairperson, Healthcare Financial Management Association ; VP/CFO of Sharp Metropolitan Medical Center

- 🌟 **The Great Play Goes On, What Will Your Verse Be?**

Featuring a panel of women entrepreneurs and leaders

- 🌟 **High Tech Beauty Tips from a Self-Proclaimed Beauty Junkie**

Harvey Helms

"Blush" Author and Style Consultant

4.50 Continuing Education Credits (non-technical) will be awarded at this event. Please specify at the time of registration if you need a CE certificate. This organization follows the CE guidelines specified in the California Board of Accountancy regulations.

Education
Program
Supporter

HIMSS
NORTHERN
CALIFORNIA
Chapter

Schedule and Agenda

8:00 - 8:30 am Registration and Continental Breakfast

8:30 - 8:45 am Welcome and Opening Remarks

8:45 - 10:00 am Keynote Address

Success, in your play of life, includes a cast of many and a verse of possibilities

Is your verse composed of edification or gossip? Are you taking time to listen to another's verse or busy running your own script? In what way will your verse shift when you minimize your critical voice such that your wholehearted voice rings loud and clear? Kim Ashton reminds us, when one of us succeeds, we all win. She will also share simple techniques to quiet our ego mind to hear the authentic script of ourselves and others.

10:00 - 10:10 am Break

10:10 - 11:00 am Tipping the World Right Side Up

Dare to invent the life you want by harnessing the collective power of women. Find out how riding the tidal wave of women's global influence can kick-start "what's next" in your life.

Lisa T. Wood is an inventor, teacher, business consultant, and writer bridging business experience and her master's degree in consciousness studies. She is an accomplished entrepreneur and teaches graduate courses on business, consciousness, women and social change, researches current trends on women's rising global influence and speaks to women, teens and men about new ways to work and live. Inspired by what women accomplished today, she is writing *Power and Promise: Strong Spiritual Women Tipping the World Right Side Up*.

11:00 am - 12:00 pm The "Be Attitudes" of Success

Kari Cornicelli, former chairperson of the Healthcare Financial Management Association (HFMA), will share her journey of success in healthcare finance. Kari believes that healthcare financial leaders should be "Leading the Change" of healthcare reform within our organizations and in our communities. She is a highly engaged, energetic, and results-oriented leader, dedicated to creating a positive work environment, and developing and empowering high performing teams. Kari is passionate about mentoring the younger generation and attributes her own success to the many mentors, colleagues, and friends that she has been blessed to work with over her 30-year career. Kari will share about her involvement in HFMA, which she credits as the driving force of her leadership passion, and her "Be" Attitudes of Success, which she has consistently relied upon throughout her career.

12:00 - 1:00 pm Lunch on the Terrace

1:00 - 2:00 pm The Great Play Goes On, What Will Your Verse Be?

Panel discussion featuring women entrepreneurs and leaders

2:00 - 2:45 pm High Tech Beauty Tips from a Self-Proclaimed Beauty Junkie

Author, web columnist, celebrity stylist and the biggest Beauty Junkie you'll ever meet, Harvey Helms, is back by popular demand, to discuss his favorite high tech beauty tips and spring fashion must haves for 2015. And of course there will be a little dish and gossip along the way! He'll let you in on the latest miracle ingredients that can transform your skin as well as the fashion trends that are great for ALL women. On Harvey's Red Carpet, Every Woman Is A Star!

2:45 - 3:00 pm Closing Remarks

3:00 - 4:00 pm Optional: Wine Tasting in the Wenté Cave (RSVP required)

REGISTRATION FORM

HFMA Northern California

4101-F Dublin Blvd. #320

Dublin, CA 94568

Phone: (925) 828-4532

Fax: (925) 828-4538

Email: office@hfma-nca.org

The 3rd Annual HFMA Northern California

Women's Event

July 24, 2015

Wente Vineyards

5050 Arroyo Rd., Livermore, California

Registration Fee

HFMA Members: **\$70**

Non-Members: **\$80**

Register online at

www.hfma-nca.org

Please check the box
if you will need a CPE
certificate

Name

HFMA Member #

Company

Title

Mailing Address

City

State

Zip

Business Phone

Fax

Email Address

Women's Event (\$70 for members; \$80 non-members) \$

RSVP required: Optional Wine Tasting Yes, I will attend No, I'll pass

Payment enclosed (check payable to HFMA Northern California) **Mail to 4101-F Dublin Blvd. #320, Dublin, CA 94568**

VISA

MasterCard

AMEX

Discover

Credit Card Type

Card Number

Expiration Date

CVC # (3 digits on front or back of card)

Cardholder Name

Cardholder Signature

Billing Address

City

State

Zip

Cancellation Process: A refund of the registration fee will be granted if cancellation is received by **July 3**. Substitutions are permitted. Refunds will be in the form of original payment. Cancellations must be made in writing by email to office@hfma-nca.org or by fax to (925) 828-4538. For questions, call (925) 828-4532.



hfma northern california chapter
healthcare financial management association

4101-F Dublin Blvd. #320
Dublin, CA 94568

The 3rd Annual HFMA Northern California Chapter

Women's Event

Friday, July 24, 2015
Wente Vineyards

5050 Arroyo Rd., Livermore, CA

To register online, visit: www.hfma-nca.org

Silver and Bronze Sponsors

J&L Teamworks	QUBE
Mark Swartz Investment Services	Salucro
MedAssets	Simplee
Progressive Management Systems	Xtend Healthcare